

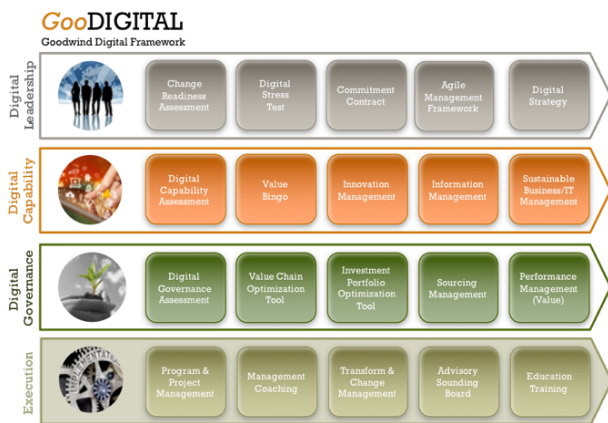


GooDIGITAL for Digital Competitiveness!

BEST PRACTICE METHODOLOGY FOR DIGITAL TRANSFORMATION

GooDIGITAL framework was developed to address the true challenges of digitalization – leading change of leadership, governance and capabilities in the digital arena.

Goodwind have over 20 years of experience in Digital Transformation with focus on leadership, capabilities and governance. We know why some companies and organizations are more successful than others when it comes to Digital Transformation. The GooDIGITAL is a "best practice" framework for in Digital Transformation – shared and developed by a network of consultants and experts, boosted by latest research.



GooDIGITAL is offered to companies and organization addressing Digital Transformation.

Each module of the GooDIGITAL framework is documented in detail with background, method, templates, project plans, definitions and questionnaire. All you need to start the transformation project! GooDIGITAL modules are used in combination, based on company situation, to create an accurate digital transformation roadmap.

An average Company require 18-24 months to respond to a digital market threat or opportunity! What can a digital competitor do in that reaction time? How to reduce the response time to 4-6 months? It is a matter of leadership, strategy/governance and focusing on the right digital capabilities. GooDIGITAL is about boosting digital competitiveness!

Please do not hesitate to contact The Goodwind Company for additional information about how GooDIGITAL can support your company's transformation.

GooDIGITAL

GooDIGITAL Advisors Leading Transformation:

Goodwind provides trained and certified GooDIGITAL Advisors who are highly competent and experienced in Digital Transformation. Goodwind Advisor start where other consultancy firms fail to deliver sustainable value and digital competitiveness.

GooDIGITAL Advisors are available as service deliveries with guaranteed value creation.

GooDIGITAL Training & Certification

The Goodwind Company offers a unique training and certification for Digital Transformation Professionals. The aim is to allow the project members to run Digital Transformation by themselves with high quality and speed.

- Introduction to Digitalization and Transformation
- Introduction to GooDIGITAL
- Practical exercises
- Access to complete GooDIGITAL Framework
- GooDIGITAL Expert coaches to support the training

GooDIGITAL Services:

GooDIGITAL contains a number of best practice Digital Assessment tools and methods to quickly and visually display the digital maturity – from different perspectives.

- Digital Maturity Assessment
- Digital Stress Test
- ValueBingo ©
- Innovation Maturity Assessment
- Digital Governance Assessment

GooDIGITAL Service are available as individual assignment, or subscriptions on a monthly or quarterly basis.

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